

## AGREEMENT BETWEEN BE-FLORIST AND THE EXHIBITOR

Between:

The non-profit association BE-FLORIST, headquartered at 1120 Brussels, Vilvoordsesteenweg 46, enterprise number BE 0406 466 226, represented by Mr. Koen Van Malderen, director, authorized to act on behalf of the association. Hereinafter referred to as "Be-Florist".

and,

The xxxx (individual/company), residing/having its registered office at xxxx, enterprise number xxxx, represented by xxxx. Hereinafter abbreviated as "xxxx" and referred to as "exhibitor".

It is agreed as follows:

### BACKGROUND

1. Be-Florist is a professional association representing the interests of its members practicing the profession of florist in Belgium. As part of its activities, it organizes events where its members can showcase their creativity in flowers and plants in a venue accessible to event visitors.
2. The purpose of this agreement is the collaboration between the parties during an event entitled "Floral Enchantment", which will take place at "Alden Biesen" from "27" to "30/09/2024", in which "xxxx" wishes to participate as an exhibitor.

### OBLIGATIONS OF BE-FLORIST

3. Be-Florist undertakes to fully organize the event entitled "Floral Enchantment" to be held at "Alden Biesen" from "27" to "30/09/2024".

Without limitation, the complete organization includes providing the venue and concluding agreements with its owner, providing necessary public services, and advertising for the event's visibility.

4. Be-Florist will provide the exhibitor with an amount of € (See website) (including VAT), which the exhibitor will use exclusively for the realization of their project. The exhibitor may invoice this amount to Be-Florist from one week after the end of the event with a payment deadline of 30 days after the invoice date; payment will be made by bank transfer to the exhibitor's bank account number xxxx. Of course, the exhibitor has the right to supplement the budget provided with their own financial resources. For proper accounting treatment, the exhibitor will mention on their invoice "Flower/Plant Budget for Floral Enchantment Event at Alden Biesen".
5. Be-Florist will act as a mediator in resolving any disputes between event participants.
6. Be-Florist will provide the exhibitor with a non-enclosed space on-site to which the exhibitor has exclusive access for the construction and development of their project with flowers and plants

#### EXHIBITOR'S OBLIGATIONS

7. The exhibitor is aware of the event theme and therefore agrees to fully adapt their project to this theme. They will ensure the quality of the flowers and plants they use and thus contribute to the desired appearance of the event. The quality of the flowers and plants used must be maintained throughout the event, and the exhibitor is responsible for the necessary maintenance of their product.
8. At least 14 days before the start of the event, the exhibitor will submit to Be-Florist a plan with a sketch of how they will use the space provided and construct their project. In doing so, the exhibitor will fill at least 60% of the space provided with flowers and plants. The exhibitor will take into account any remarks from Be-Florist.
9. Without interfering with the theme and appearance of the event, the exhibitor may integrate their company's contact information, possibly those of a sponsor, into their project. This information may appear on a poster of a maximum size of A3.
10. The exhibitor accepts the space allocated to them by Be-Florist and will not exceed its dimensions.

They will use this space diligently and are responsible for any damage they or their agents may cause to the site during the event, whether during setup or dismantling. To prevent such damage, the exhibitor will only use self-supporting structures without fixing or nailing them to the walls or floor of the venue. The exhibitor will leave the space provided to them as they found it at the beginning of the event. The exhibitor will therefore indemnify Be-Florist for any damage caused by them and for which Be-Florist would be held responsible by the site owner. Any pre-existing damage will be reported by the exhibitor to Be-Florist before occupying the space.

11. Unless in case of force majeure, the exhibitor agrees to effectively execute their participation in the event, with force majeure understood as the total impossibility of executing the contract, excluding illness of the exhibitor or their representatives. In case of non-performance or partial performance of this commitment, the exhibitor will be required to pay Be-Florist the budget allocated to them, plus compensation equal to the budget amount.

#### MISCELLANEOUS

12. Entry for visitors to the event is subject to payment. The proceeds are exclusively for Be-Florist.

13. In order to contribute to its reputation in general and that of the event and participating exhibitors in particular, Be-Florist has the right to represent the event in any way it chooses and to distribute images of the event through the media or in any other manner or to use them for other events. This right of representation belongs exclusively to Be-Florist.

14. This contract is governed by Belgian law, and any dispute arising therefrom falls under the jurisdiction of the courts of the judicial district of Brussels.

Done in Brussels on 01/04/2024 and established in two originals, each party declares having received one. Be-Florist The Exhibitor

Be-Florist

The Exhibitor



A handwritten signature in black ink, appearing to be 'A. G.', is written over a horizontal line. The signature is stylized and cursive.